



KULMUN

KU LEUVEN MODEL UNITED NATIONS  
SPONSORSHIP PROPOSAL



# About Us

The KULeuven Model United Nations Association (KULMUN) is a **student-led association of the KU Leuven** that brings together ambitious minds passionate about debate, international politics, and connecting individuals with diverse opinions.

Our mission is to empower students with a vision for personal and societal improvement by building a diverse community that fosters the development of skills and knowledge to tackle global issues through youth civic engagement, to solve professional challenges and to uphold the values of diplomacy.

## Meet Our Team



Bente Van der Schoot  
Fundraiser



Marie Lowette  
President



Antonio Bocca  
Treasurer

# About Our Event

One of the highlights of our operational year is our own international conference, which we have been organizing annually since 2011. Our executive board carefully prepares the KULMUN conference for months. The upcoming edition will take place from **March 3rd to 7th, 2026**.

The KULMUN conference is recognized as Belgium's best, a reputation fostered through **15 years of experience**. Our conference aims to simulate the diplomatic work of the United Nations by debating a range of international issues using the same procedures as the real UN. Each year we have delivered an incredible conference and this year is set to be even better.

The conference is open to all as we offer committees for every skill level. Thanks to our inclusive practices, our 2025 edition welcomed delegations from several backgrounds such as German, Spanish, American, Slovenian, Irish, and Portuguese. We also had a generous representation of local KU Leuven students in our conference.



# Sponsorship Packages

Your contribution is essential for the long-term sustainability of the KULMUN project. Through a simple contribution, you can help KULMUN grow as an organization, contribute to providing a platform for the diplomats and policymakers of tomorrow, and showcase your company within the KU Leuven student community.

To ensure long-term visibility for certain sponsors, we offer multi-year sponsorship packages. These are packages that you can commit to over several years at a lower cost. The longer you choose to be our partner, the lower the initial cost. This allows you to guarantee your commitment and involvement as a partner, and we can work closely with you throughout the years. This provides a guarantee of continuity for our project on the one hand and an inspiring role for your project on the other.

Of course, we provide room for the creation of tailored contracts after consultation. . Additionally, we are open to entering into an exclusivity contract if desired. For this, you can contact our sponsorships coordinator, Bente Van der Schoot, at [bente.vanderschoot@kulmun.be](mailto:bente.vanderschoot@kulmun.be).

## MAIN SPONSOR PACKAGE

For sponsorships **starting at 2000 euros**, we additionally provide:

- Logo mention on our website;
- Mention in all promotional materials of the conference in a larger display than the other packages;
- Logo mention in all communication to (prospective) participants and alumni; Logo mention on Instagram and Facebook in a separate thank you post after the conference;
- Logo mention on the Facebook of all open events;
- Logo mention on posts and emails promoting our events;
- Banner presence during the conference (if provided);
- Explicit mention in the opening and closing speeches of our event; Opportunity to present your company during the closing ceremony of our conference;
- Opportunity to advertise your open events and recruitment events to our members and alumni;
- Opportunity to introduce your company at our annual networking event;
- Opportunity to build relationships with our members and alumni, including organizing a joint networking event open to alumni and KU Leuven students from facilities of your choice;
- Opportunity to develop an in-depth collaboration with a personalized contract through mutual agreement.

## MULTI-YEAR PACKAGE

**2 YEARS (≥ 1,900 euros)**

**3 YEARS (≥ 1,700 euros)**



## BIG SPONSOR PACKAGE

For sponsorships **starting at 1000 euros**, we additionally provide:

- Logo mention on our website;
- Mention in all promotional materials of the conference;
- Logo mention in all communication to (prospective) participants and alumni;
- Logo mention on Instagram and Facebook in a separate thank you post after the conference;
- Banner presence during the simulation (if provided);

## MULTI-YEAR PACKAGE

**2 YEARS (≥ 950 euros)**

**3 YEARS (≥ 900 euros)**

## SMALL SPONSOR PACKAGE

For sponsorships **starting at 500 euros**, we additionally provide:

- Logo mention on our website;
- Logo mention in all promotional materials of the conference;
- Logo mention in all communication to (prospective) participants and alumni;

## MULTI-YEAR PACKAGE

2 YEARS ( $\geq 450$  euros)

3 YEARS ( $\geq 400$  euro)

## SYMPATHETIC SPONSOR PACKAGE

For sponsorships **under 500 euros**, we provide:

- Mention in communication sent to registered participants in advance;
- Logo mention on Instagram through a thank you post after the conference;
- Opportunity to distribute promotional materials (i.e., gadgets, flyers, etc.) in the welcome packages of the participants;

## NON MULTI-YEAR PACKAGE



# KULMUN

The KU Leuven Model United  
Nations Association

**Thank you for considering us, looking forward to what is ahead.**

[info@kulmun.be](mailto:info@kulmun.be)  
[www.kulmun.be](http://www.kulmun.be)

For sponsor-related questions please contact:

**[bente.vanderschoot@kulmun.be](mailto:bente.vanderschoot@kulmun.be)**