



KULMUN

*The KU Leuven Model United
Nations Association*

KU LEUVEN MODEL UNITED NATIONS PARTNERSHIP BROCHURE

KULMUN: WHO WE ARE



The KU Leuven Model United Nations Association (KULMUN) is **an organization run by KU Leuven students** with a passion for debate, international politics, and connecting people with diverse opinions. We participate in various international Model UN conferences in Europe and offer a wide range of training activities for our members, allowing them to sharpen their skills and soft skills for debate, negotiation, and public speaking. We welcome both experienced MUN participants and students who have never heard of MUN to give everyone a fair chance.

Additionally, we annually organize **our own MUN conference** in Leuven, known as the best in Belgium. The conference is open to everyone, but our target audience is primarily students aged 18-27.

The photo above was taken during our annual members' weekend.



OUR MISSION STATEMENT

“Our mission is to empower students with a vision for personal and societal improvement by building a diverse community that fosters the development of skills and knowledge to tackle global issues through youth civic engagement, to solve professional challenges and to uphold the values of diplomacy.”



WHAT WE DO

Throughout the operational year, our organization conducts **training sessions** for our members with short simulations to prepare them for the conferences we participate in. These sessions also include presentations on debate rules, do's and don'ts, relevant geopolitical developments, and the functioning of the UN in general. The goal is to enhance the soft skills of our members, such as their public speaking skills, negotiation abilities, quick improvisation for a large group, English language proficiency, leadership skills, and more.

We also organize **social events** such as our annual Christmas party, annual barbecue, networking events, open events, a karaoke night, and much more.

Additionally, we send **delegations abroad** to other international partner conferences to participate in MUN debates. Through these efforts, we have won dozens of awards, including at OxIMUN 2023 from Oxford University and Harvard WorldMUN 2023 from Harvard University.



ANNUAL KULMUN CONFERENCE

Belgium's best Model United Nations conference

One of the highlights of our operational year is our own international conference, which we have been organizing annually since 2011. The board has been carefully preparing the KULMUN conference for months. The upcoming edition will take place from March 5th-9th, 2024.

The KULMUN conference is Belgium's premium MUN conference, a reputation fostered through **10 years of experience**. Our conference aims to simulate the diplomatic work of the United Nations by debating a range of international issues using the same procedures as the real UN. Each year we have delivered an incredible conference and this year is set to be even better.

Whether it's a seasoned MUN participant or someone who has never attended an MUN conference, we welcome everyone. We offer committees for every skill level. It doesn't matter which country participants are studying in or what they are studying; as a result, we have **delegations** from all over the world every year. At KULMUN 2023, we had German, Spanish, American, Slovenian, British, and Dutch delegations participating. Additionally, many local KU Leuven students naturally took part in our conference.



WHO KNOWS US?

Herman Van Rompuy - Former President of the European Council,

"I believe that KULMUN promotes the values of peace, justice and human rights set out by the United Nations and the European Union in their daily life. (...) I hope that KULMUN will be supported by many others, in order to ensure its further continuation and development."

Alexander De Croo - Prime Minister of Belgium,

"International Politics are often only a source of remote concern. KULMUN helps inciting students' interest in foreign affairs, allowing them to discover the motivations and opinions of both small and large nations in an active manner.."

Eva Brems - Senior lecturer in human rights and non-Western law at Ghent University,

"Model United Nations Conferences are a meeting place for many motivated students. (...) Participants will receive the opportunity to put theory into practice. They will get to know international mechanisms of international co-operation and diplomacy, such as peaceful conflict resolution, negotiation and consensus building."

Pieter De Crem - Former Belgian Minister of Security and the Interior,

"The world's nations are growing more and more interdependent. This especially holds true for the modern challenges they are facing: they all require a truly international approach to be tackled successfully. This is why I salute the efforts and activities of KULMUN, bringing together proactive and inspired young students in an international setting."



In the photo, you see **Paul Lemmens** who spoke at our opening ceremony in 2023. He was a judge at the European Court of Human Rights and is a prominent professor at KU Leuven.



This sponsorship opportunity allows companies to showcase their commitment to education, innovation, and the development of young talent while benefiting from exposure and positive associations with a dynamic and influential community.

Understanding that each company has unique needs and objectives, we aim for flexible and personalized partnerships. We are open to collaborating on networking events that provide a platform for sponsors to present themselves, build relationships, and promote their brand in an impactful way. Our goal is to create a win-win situation where both KULMUN and our sponsors benefit from a fruitful and long-lasting collaboration.

WHY SPONSOR KULMUN?

A partnership with KULMUN provides companies with a unique opportunity to increase their visibility and build a strong brand association within the academic community. As an organization, we have close ties with KU Leuven, one of the most prestigious universities in Europe, making a collaboration with KULMUN a direct gateway to this prestigious network. Additionally, our association consists of motivated and ambitious students representing a diversity of academic disciplines, creating an excellent audience for companies to engage with. Leveraging our strong alumni network, companies can reach not only current students but also graduates who are already positioned in various sectors and roles.





SPONSORSHIP PACKAGES

KULMUN operates entirely with a team of enthusiastic and dedicated volunteers. While costs are partly covered by participant fees, we rely on the support of some fantastic external partners. If we were to pass on the full cost of the simulation and other activities to our participants, the participation fee would increase significantly. This goes against our mission to be an open and **accessible project** "for the many, not the few."

Therefore, we turn to you: **your donation is essential** for the long-term sustainability of the KULMUN project. Through a simple contribution, you can help KULMUN grow as an organization, contribute to providing a platform for the diplomats and policymakers of tomorrow, and showcase your company within the KU Leuven student community.

MULTI-YEAR SPONSORSHIP PACKAGES

To ensure long-term visibility for certain sponsors, we also offer multi-year sponsorship packages. These are packages that you can commit to over **several years at a lower cost**. The longer you choose to be our partner, the lower the initial cost. This allows you to guarantee your commitment and involvement as a partner, and we can work closely with you throughout the years. This provides a guarantee of continuity for our project on one hand and an inspiring role for your project on the other.

Below, you will find our four sponsorship packages along with their multi-year variants. We provide room for the creation of **tailored contracts** after consultation. Additionally, we are open to entering into an **exclusivity contract** if desired. For this, you can contact our sponsorship coordinator, Alicia Dobronte, at alicia.dobronte@kulmun.be.



SPONSOR PACKAGE 1 **SYMPATHETIC SPONSOR (< 500 euro)**

For sponsorship **under 500 euros**, we provide:

- Mention in communication sent to registered participants in advance;
- Logo mention on Instagram in a thank-you post after the conference;
- Opportunity to distribute promotional materials (i.e., gadgets, flyers, etc.) in the welcome packages of the participants.

NO MULTI-YEAR PACKAGE

SPONSOR PACKAGE 2 **SMALL SPONSOR (≥ 500 euro)**

For sponsorship starting from **500 euros**, we additionally provide:

- Logo mention on the website;
- Logo mention in all promotional materials of the conference;
- Logo mention in all communication to (prospective) participants and alumni;
- Logo mention on Instagram in a thank-you post after the conference.

MULTI-YEAR PACKAGE

2 YEARS (≥ 450 euro)

3 YEARS (≥ 400 euro)

Contact person: alicia.dobronte@kulmun.be

Tax certificate available

SPONSOR PACKAGE 3**BIG SPONSOR (≥ 1000 euro)**

For sponsorship starting from **1,000 euros**, we additionally provide:

- Logo mention on the website.
- Mention in all promotional materials of the conference.
- Logo mention in all communication to (prospective) participants and alumni.
- Logo mention on Facebook and Instagram in a separate thank-you post after the conference.
- Banner presence during the simulation (if provided).

MULTI-YEAR PACKAGE**2 YEARS (≥ 950 euro)****3 YEARS (≥ 900 euro)****SPONSOR PACKAGE 4****MAIN SPONSOR (≥ 2000 euro)**

For sponsorship starting from **2000 euros**, we additionally provide:

- Logo mention on the website.
- Mention in all promotional materials of the conference in a larger display than that of other sponsorship packages.
- Logo mention in all communication to (prospective) participants and alumni.
- Logo mention on Facebook and Instagram in a separate thank-you post after the conference.
- Logo mention in the Facebook banner of all open events.
- Logo mention on posts and emails promoting all our events.
- Banner presence during the conference (if provided).
- Explicit mention in the opening and closing speeches of our youth event.
- Opportunity to present your company or show a video during the closing ceremony of our conference.
- Opportunity to advertise your open events and recruitment events to our members and alumni.
- Opportunity to introduce your company at our annual networking event.
- Opportunity to build relationships with our members and alumni, including organizing a joint networking event open to alumni and KU Leuven students from faculties of your choice.
- Opportunity to develop an in-depth collaboration with a personalized contract through mutual agreement.

MULTI-YEAR PACKAGE**2 YEARS (≥ 1.900 euro)****3 YEARS (≥ 1.700 euro)**

Contact person: alicia.dobronte@kulmun.be

Tax certificate available

TRANSPARANCY

Expenses

Organizing KULMUN involves a considerable amount of expenses. By far, the largest expenditure each year is the conference in March, where we spend money on: venues, a hall for the opening ceremony, a hall for the closing ceremony, lunches, coffee and tea for the participants, a venue for social events, etc. Additionally, there are practical and administrative costs each year, including printing and paperwork, banking and insurance costs, and an annual publication in the Belgian Official Gazette. Furthermore, we have the costs of the activities we organize for our members, such as training sessions, the annual members' weekend, networking events, mini-simulations, and social events.



Arno Van Muysen
TREASURER

Alicia Dobronte
FUNDRAISER



Revenue

The contributions that participants make themselves constitute the largest source of income for the organization of the conference. For participation in the (physical) simulation, we ask regular participants for a participation fee of 115 euros. In addition, we provide a scholarship for two KULMUN members, for whom participation is then completely free. This way, we aim to avoid the cost being a barrier to participation. For other financial resources, we rely annually on the goodwill of external actors who have a heart for our project. This includes organizations like LOKO, which has been supportive of youth projects in Leuven, such as ours, for several years with small contributions. Additionally, we seek funds each year from private companies, organizations, and associations to cover the costs. They can opt for a financial contribution that ensures their visibility in our project. As an organization, we look beyond merely the financial aspect and are also open to sponsorship through gadgets for goodie bags, which we then distribute.



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For sponsor-related questions:

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